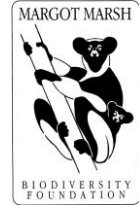




**GLOBAL  
WILDLIFE  
CONSERVATION**



## PRIMATE ACTION FUND

### Project Guidelines and Grant Application Format

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#### Project Guidelines

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The principal objective of the Primate Action Fund of Global Wildlife Conservation (GWC) is to contribute to global biodiversity conservation by providing strategically targeted, catalytic support for the conservation of endangered nonhuman primates and their natural habitats. The Primate Action Fund is supported by the Margot Marsh Biodiversity Foundation and managed by Global Wildlife Conservation.

Projects submitted to the foundation should have one or more of the following characteristics:

1. a focus on critically endangered and endangered nonhuman primates (and most especially those included in the biennial listing the World's 25 Most Endangered Primates) living in their natural habitats;
2. location in areas of high overall biodiversity and under great threat (e.g., "threatened hotspots", "megadiversity" countries) - to ensure maximum multiplier effect for each project;
3. direction and management by nationals from the tropical countries, to help increase local capacity for implementing biodiversity conservation;
4. the ability to strengthen international networks of field-based primate specialists and enhance their capacity to be successful conservationists; and
5. projects that result in publication of information on endangered primate species in a format that is useful both to experts and the general public

Projects should contribute to at least one, and preferably more, of the following themes:

1. enhancement of scientific understanding/knowledge of the target species/ecosystem;
2. improved protection of a key species, habitat, or reserved area;
3. demonstration of *economic* benefit achieved through conservation of a species and its habitat, as compared to loss thereof;
4. increased public awareness or educational impact resulting from the project in question;
5. improved local capacity to carry out future conservation efforts through training or practical experience obtained through project participation; and
6. modification of inappropriate policies or legislation that previously led to species or habitat decline.

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## Grant Application Format

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All proposals submitted to Global Wildlife Conservation's Primate Action Fund should:

1. Include a **descriptive title** that includes the name(s) of the target species and the geographic location of the project (e.g., "Conservation of the murrelet, *Brachypteryx arachnoides*, in the state of Minas Gerais, Brazil").
2. Describe the **main objectives** of the project, its specific activities, how they will contribute to conservation of the target species and ecosystems, and how these are consistent with the Foundation's mission. This should be the main body of the application and should not exceed four double-spaced pages.
3. Provide an **abstract/summary** of up to 300 words, which a) provides the background, b) gives the purpose of the project, c) indicates the methods, and d) indicates the chief outcome of the project.
4. Provide a **map** of the project area and relevant published references.
5. Specify the dollar amount of the grant requested, provide a **detailed budget** for the project, and confirm the total budget of the project including funds being provided from other sources.
6. Provide the **time frame and schedule for project implementation**, including starting date and duration.
7. Describe the **project personnel** and their institutional affiliations (include a curriculum vitae of the principal investigator and identify personnel from any collaborating institutions).
8. Describe the specific **outputs** of the project, e.g., expected scientific publications, popular articles, conservation action plans, management plans, etc. Presumably each project will have one or more outputs of this kind as one of its objectives.
9. Describe the **collaborating institutions** with which the applicant will be working in the project country, and include letters of support from them if at all possible. This is especially important for applicants who are not nationals from the country in which the work is to be conducted.
10. List **two references** that the Foundation can contact about the project should it choose to do so. The list of references should include mailing addresses, phones, fax numbers, and e-mail addresses if available.

The maximum award given is \$5,000. Typical Primate Action Fund grants range from US \$1,000 to \$5,000 and average around \$3000. Please note that, should a grant be awarded, you will be responsible for providing the following reports and materials during and at the end of the project:

1. **Projects that have a duration of one year or more** require the submission of a progress report – technical and financial – on the project’s activities 6 (six) months after receipt of the grant. A final technical and financial report of the project’s activities resulting from the grant must be submitted no more than 2 (two) months after completion of the project.\*
2. **Projects that have a duration of less than one year** require the submission of only a final technical and financial report of the project’s activities resulting from the grant. The final reports must be submitted no more than 2 (two) months after completion of the project.\*
3. Copies of any scientific or popular publications, newspaper or magazine articles, or reports, action plans, etc., resulting from the project. Grant recipients are encouraged to publish at least some of their findings in the newsletters and journal of the IUCN/SSC Primate Specialist Group (i.e., *Primate Conservation*, *Asian Primates Journal*, *African Primates*, *Neotropical Primates* and *Lemur News*).

\*Failure to provide these reports disqualifies the applicant(s) from being considered for any subsequent grants.

Applications for support are considered throughout the year, with no deadlines for submitting. Proposals should be sent **electronically** to:

Anthony B. Rylands  
Primate Action Fund  
Global Wildlife Conservation

[arylands@globalwildlife.org](mailto:arylands@globalwildlife.org)

Questions regarding the application process can be sent to Anthony Rylands at [arylands@globalwildlife.org](mailto:arylands@globalwildlife.org).